

# How to on Wheat Pasting



Organizers often use wheat pasting as a form of advertisement to promote local community events. It is a very important part of our campaign because it will greatly increase the exposure of the event in Washington DC and in communities across the country. Street artists, concert promoters and activists will paste informational posters all around an area to create a viral marketing movement.

We are hoping to create a similar campaign in order to keep recruitment levels high and generate interest. Here is a how to guide to help you through the process. We are currently doing national weeks of wheat pasting on July 1<sup>st</sup> and July 15<sup>th</sup>, feel free to email us at [info@stopthefrackattack.org](mailto:info@stopthefrackattack.org) with any questions!

## **1. Print out posters**

## **2. Make wheat-paste glue**

- You can make glue in a pot on your stovetop
- Mix 1.5 parts water, 1 part flour, .5 parts sugar (ratios are approximate)
- Turn stove to high and boil
- Keep whisking , it'll turn clear and goopy
- Turn to low heat
- Keep stirring for 20-30 minutes

## **3. Go on a Mission**

- Take a big paint brush or roller, along with squirt bottle or 1.5 gallon plastic container
- Paint glue on the surface you want to stick the poster to, slap the poster into the glue, smooth the paper out, and then follow up with a final coat of glue over the top of the paper.
- Pick targets wisely: high visibility can be good but risky, near other posters may be safer and less likely to be torn down, think about who owns/maintains the space you're pasting.